

**WESTSIDE NEIGHBORHOOD COUNCIL  
MEETING MINUTES**

**Thursday, September 11, 2008 7:00pm**  
Westside Pavilion 10800 W. Pico Blvd.  
Meeting Room A (3<sup>rd</sup> Floor behind Food Court)

**1. Meeting is called to order at 7:00 PM.**

**In Attendance:**

**Douglas Butler ( 1 ), Seat (2) Vacant,  
Lisa Morocco ( 2alt.), Tara Bieber (4),  
Letty Bugarin (5), Jerry Asher (6 ),  
Barbara Broide (7), Terri Tippit (8),  
Gerry Del Sol (9), Dick Harmetz (10),  
Mary Kusnic (11), Stacy Antler (12),  
Robert Guerin (13), Ron Stone (14),  
Charles Horwitz (15), Melissa Kenady (16),  
David Ty Vahedi (17)**

**Also attending:**

**Annette Mercer (15 alt.)  
Shlomo Fattal (Sketchfarm), Webmaster  
Deanna Stevenson, DONE  
Jay Greenstein, CD5**

**Terri Tippit, Chair** states there is a quorum - with  
16 member seats represented.

**2. Minutes of the following WNC Meetings will be distributed for review  
and approval at the November 13, 2008 Meeting.**

**August 14, 2008  
September 11, 2008**

**3. PUBLIC FORUM:**

**Terri, Chair, announced that Seat 2 is vacant. Don Parker resigned; his alternate, Lisa Morocco, is interested. She is extremely qualified to fill the vacancy; however, the Seat is open to anyone that meets the requirements per WNC By-Laws. Per the By-Laws Lisa will sit in Seat 2 for the next 2 meetings. The WNC Board will vote in November on who will represent Seat 2. Renato Romano, Seat 3 has appointed Paul Resnik, Greater WLA Chamber of Commerce to be his alternate replacing Alice Romano.**

**4. REVIEW OF AGENDA:**

**( ITEMS AY NOT BE HEARD IN THE ORDER LISTED)**

**5.) AGENDA ITEMS**

**New Business**

**a.) Tosha Freeman – Parent Resource Liason LAUSD District Homeless Education Program**

**Updated information concerning the program was discussed and a presentation was given.**

**b.) Barbara Broide**

**Motion to address the CalTrans Contractors**

Discussion of the impact and how our community has been negatively impacted and severely affected by the 405 HOV project (SR90 to I-10). It was noted that the widening of the Palms Bridge Project has been under construction for several years and there were months when no work was being done. Similarly National Blvd. has been reduced to one lane to one-way creating traffic impacts not only on National Blvd. but also on the surrounding streets. It was emphasized that this has created dangerous intersections and far reaching impacts. Again, there were months when no visual work was being done. The WNC stakeholders continue to be heavily impacted from this project and its delays. Because of our experience with this project, we are extremely concerned about the next project to the north. It was agreed the lack of communication and accountability must be corrected.

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**The following motion was made in this regard:**

**“Resolved, it is the position of the WNC that MTA, the City of Los Angeles, and CalTrans include the following in the upcoming contract for the 405 HOV I-10 to101 Project:**

- **Late completion penalties**
- **Timetables with expected deadlines for completion of specific project components such as sound wall construction, lane and street closures**
- **An oversight process that evaluates delays that put at risk stated deadlines, including those said to be due to unavailability of building materials**
- **Require monthly reporting and regular monthly updates for public officials and community leaders in the affected areas, including any changes in schedules “**

**Motion By: Barbara Briode      Second By: Jerry A**

**Motion Passed Unanimously: In Favor: 16    Oppose: 0    Abstain: 0**

**WNC will draft and send a letter to CalTrans, with copies to MTA, CD5 and LA City Council Members.**

**Support For Billboard Appeal at 1333 Westwood Blvd.**

**Support To Protect The Neighborhood Overlay District From Digital Billboards**

**Barbara updated on the recent meetings related to billboards with City policymakers and departments. Discussion included and highlighted the following:**

It was noted that the Westwood/Pico Neighborhood Oriented District (NOD) Ordinance No. 171,859 took effect January 24, 1998. It then took several years of participation and approval from the business and residential communities to create the first NOD in the City of Los Angeles. The NOD specifically bans “signs that flash, move or have the appearance of movement”.

Four years later, the Los Angeles City Council adopted an off-site ordinance on April 30, 2002. This requires a complete inventory of all off-site signs be completed. This inventory has not been completed to date.

Discussion focused on the electronic billboard which was installed at 2131 Westwood Blvd. Concern was expressed about the increase of all signs in our area including the “building wrap” sign at Overland and Pico. Citing, that motorist should be focusing on their driving, not distracted by flashing billboards, this is potentially very dangerous to stakeholders and visiting motorists alike.

**The following motion was made:**

**“We move that the city, through both the Planning and Building & Safety Departments ceases the issuance of any planning, building and/or electrical permits that approve the installation of off-site signs in our geographic area. We also request that the permit issue of 2131 Westwood Blvd. electronic signage be revoked.**

**The WNC further moves that the City adopt an off-site advertising/sign moratorium Citywide; or at the very least, in our WNC community boundaries until:**

**the billboard inventory has been completed and is verified by the City  
a new/revised off-site sign ordinance has been adopted by the City.”**

**Motion By: Barbara B.      Second By: Stacy**

**Motion Passed Unanimously: In Favor: 16      Oppose: 0      Abstain: 0**

**WNC will send a letter to CD5, Mayor Villaraigosa, and respective City Department Heads and Officials.**

## **6. REPORTS**

### **WLAPD**

**Discussion included Crime Update and discussion of the upcoming Neighborhood Crime Prevention and Safety Night. This event will be held on Wednesday, September 24<sup>th</sup>, 7PM – 9PM, at the Temple Isaiah Social Hall. The hall is located on 10345 West Pico Blvd.**

### **Outreach, Lisa Morocco**

**Lisa talked about the progress made and details concerning the Pico Beautification Project and the WNC’s participation plans for the upcoming Halloween Hoot at the Westside Pavilion.**

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**Mobility, Letty Bugarin**

**Letty gave an overview of the 10 Top Mobility Priorities for the WNC to present to the Westall Alliance.**

**Chair's Report, Terri Tippit**

**Terri presented a summary of the DONE Workshop, highlighting the regulation updates, which she attended along with Lisa, Melinda, Charles and Mary. She also noted that there will NOT be a WNC Meeting in October, 2008.**

**DONE Report, Deanna Stevenson**

**There were several DONE announcements.**

**CD5 Update, Jay Greenstein**

**There was a brief report highlighting community events and news, and CalTrans updates.**

**Move to Adjourn:                      Second By:**

**Meeting Adjourned 9:30 PM**

***Reviewed and Approved By Recording Secretary***