Westside Neighborhood Council Meeting Minutes
Thursday, April 12, 2012
Westside Pavilion
10800 West Pico Boulevard
Meeting Room A
7:00PM

1. Call to Order

Call to order: 7:10PM by Terri Tippit, WNC Chair

Attendance:

Lisa Morocco (Seat 2), Steve Spector (Seat 4), Michael McIntyre (Seat 3),
Philip St. Pierre (Seat 5), Jerry Asher (Seat 6), Barbara Broide (Seat 7),
Terri Tippit (Seat 8), Drew DeAscentis (Seat 9), Richard S. Harmetz (Seat 10),
Mary Kusnic (Seat 11), Colleen Mason Heller (Seat 12),
Francesca Beale-Rosano (Seat 13b), Shannon Burns (Seat 14),
Charles Horowitz (Seat 15), Stacy Antler (16), David Ty Vahedi (Seat 17)

Also Present:
Sarah Shaw (Seat 6b)

2. Approval of March 8, 2012 minutes

Terri Tippit, Chair, announced that the March Minutes will be reviewed at the April 12, 2012 meeting given the time constraints of tonight’s meeting.

3. Review of Agenda (ITEMS BELOW MAY NOT BE HEARD IN THE ORDER LISTED)
4. Agenda Items:

A) John Goodwin, Westfield Inc.

Support for a direct connection via a portal between the Constellation Boulevard subway station and Westfield Century City Shopping Center

Mr. John Goodwin, on behalf of Westfield Century City, reviewed in detail the scope of their request. They are seeking an easement from the Century City Subway station beneath their property to allow for access to the center. He reviewed in the following with respect to the proposed subway station Century City location:

- Station Location Plan
- Corner Site Plan Drawings with knockouts illustrated
- Metro Access way Diagram – Portion of Easement Under Westfield’s Properties in Century City Showing the pedestrian level below grade
- WFCC Metro DEIR Alignment under Westfield

Mr. Goodwin stated that Westfield will be covering ALL the costs involved. He discussed aspects with the board members and stakeholders; and, highlighted that their project was designed for a direct connection to the proposed subway location along Santa Monica Blvd. This proposed alternative involves shifting the station box 189 feet west and that this also maintains access to JMB’s office project. The members including Terri, Jerry, Dick and Barbara commented and the overall consensus was very positive.

All concurred that Westside Neighborhood Council strongly supports the addition of a subway portal providing a direct connection between the Century City subway station at Constellation Boulevard and the Westfield Century City Shopping Center. As the Westfield Shopping Center is one of the most popular travel destinations within the WNC boundaries, and indeed, in the Los Angeles region - It is critical to the success of the Westside Subway Extension and to the members of the communities we represent that subway riders have easy access from the subway to the Shopping Center.

Also, Metro’s recommended portal at the northeast intersection of Constellation Boulevard and Avenue of the Starts will provide easy access to many Century City offices. A second entrance on the west side would provide direct and easy access to the primary retail and entertainment destinations in Century City, and be more convenient for the hundreds of employees working at Westfield Century City and offices on the west side of Century City. The second entrance access at the Westfield Shopping Center will make a major contribution to ridership, particularly on weekends when there will be fewer commuters traveling to Century City to work.

The addition of a second entrance to the Century City subway station is also necessary given the future development planned for Century City, including the expansion of retail and residential uses at the Shopping Center and other mixed-use development in the area. A portal at the Shopping Center will facilitate the transition of Century City into a vibrant, transit-oriented destination that serves all of Los Angeles while minimizing impacts to surrounding neighborhoods.

The Westside Neighborhood Council fully supports a direct connection from the Constellation station to the Westfield Shopping Center and will ask that the Metro Board approve the Century City station with the inclusion of this second portal.

Subway Portal
Motion By: Colleen

The WNC moves to support for a direct connection via a portal between the Constellation Boulevard subway station and Westfield Century City Shopping Center.
B) Sarah Shaw: Update on Constellation Station and upcoming MTA Subway Hearings

Sarah updated that the studies have been completed and that the results are in. She stated the METRO staff recommends that the best location for the subway station is central to and in the heart of Century City located at the corner of Constellation and Avenue of the Stars. She said that she also supports this location as well as her firm, JMB, and the Century City businesses and residents. She asked and encouraged everyone support this recommendation.

She announced that the MTA Board Meeting where the final decision is scheduled to be made, is on APRIL 26, 2012, located at 1 Gateway Plaza, Los Angeles, CA 90012 and that the meeting starts: 9:00 am - noting you must arrive by 8:00 am.

Also, Sarah said there is free shuttle transportation to the Board Meeting. She encouraged all who are able to attend as it is important to show support; and if you are going to take the shuttle to meet at the following location at 7AM sharp:

Shuttle Meeting Place: 2049 Century Park East (Valet Parking Lot)
Sarah said attendees will also receive a complimentary parking validation; and,

If you plan on riding the shuttle, please RSVP to contact@centurycitycc.com.

If you can’t attend but still want to express your support, send your comments to: westsideextension@metro.net.

Sarah additionally announced that there will be a Westside Subway Extension rally held in support of the Constellation location on Wednesday, April 25, 2012, at Noon, located at the corner of Constellation and Avenue of the Stars. The speakers include Councilmember Paul Koretz. Light refreshments will be provided.

Sarah distributed flyers on both events and Terri encouraged all who are able to attend.

5. Committee Updates:

Shannon:
Land Use
Shannon reviewed the recent land use meeting and highlighted projects that can be found in the land use report which is posted on the WNC site.
She also said there was going to be a bike ride along Metro Phase 2.

Terri announced that we have $18,900 to spend so that the money is not swept back by DONE and the total request on the agenda is $29,208.30. We have reviewed the material she forwarded and will discuss and consider the motions in more detail. We will not be able to approve all requests at this time.

Lisa Morocco, Treasurer
Treasurer’s Report

Lisa reviewed the Treasurer Report and Funding Approvals for the approximate remaining $18,900 in our budget:

WNC Treasurer Report
Starting Balance $20,362.39
100 Operations Starting Balance $870.68
Lisa, Terri and Barbara and members discussed sidewalk repair as a potential project for the WNC.
The funds would be allocated from Community Benefit #300:

Barbara Broide

Barbara requested Sidewalk Repair be considered – Terri and Lisa explained by the May WNC meeting she would have the specific blocks that will be fixed and provide DONE with all information they require for this funding to be paid. Also the process for how plans to obtain the sidewalk information (addresses for sidewalk repair complied to determine which section to do)

Lisa also said we also need a motion to move the funds from any existing accounts to "Community Betterment" account if we approve the sidewalk motion.

There was a lengthy and detailed discussion of all elements of the program.

Barbara explained the sidewalk repair program has two primary components Asphalt repairs and Concrete Shaving:
1) Asphalt repairs
The cost of an asphalt repair team is $1000 for a two man crew and a truck loaded with 4 tons of asphalt. (The cost of the asphalt at this time is $58.20 per ton and is included in the $1000 cost.) The work is done on a weekend day. A two person crew can do 35 to 40 repairs of 3/4 inch or more IF ALL ARE IN THE SAME 4 to 5 block area. If they need to pack up and move locations, that decreases the number of repairs possible. The typical repair is about 2 inches in height and 8 - 10 inches wide. Using that calculation, one truck of asphalt would be ample for a day's work.
2) Concrete Shaving
The cost of a two man crew with the necessary equipment is $1900. The work is done on a weekend day. Concrete shaving is done 1/8 of an inch at a time. That means that the larger the gap, the more "passes" are needed to remove the concrete. The maximum gap repaired with a concrete shaving is 3/4 of an inch. That size of a gap would require 6 passes or cuts. The average two person crew can do 80 to 100 cuts in an 8-hour shift. If all the repairs to be done are 3/4" high, then the crew would be able to repair a total of 17 locations. If the
gaps are smaller, then they would be able to do a greater number. Again, the cuts will need to be in the same general area if the efficiencies are to be met. Otherwise there will be time lost in packing up the gear, driving and unpacking.

I asked about a third possibility and learned that it has not been done in the past and would require seeking permission and getting approvals from various levels of the City. I asked whether there could be a set of directions provided to citizens and whether, on the day that an asphalt truck was doing local repairs, local residents could obtain asphalt from the truck to do their own repairs. If a set of criteria were defined (“you can fill the gap according to these specifications” and we were to provide illustrations and directions), whether this could be a project to help reduce the risk of slip and fall accidents across the community. This has not previously been done and would require administrative approvals. However, I was told that individual homeowners/property owners can do their own repairs. This leads me to wonder as to whether the WNC might hire a provider of asphalt and then allow property owners in our area to come and get the asphalt to do their own repairs according to criteria and drawings provided? We’d need to check for liability issues, etc., but I wonder if this might be a way to get a broader set of repairs done... beyond that which the WNC might directly support.

The BSS staff person made it very clear that the ability to get the maximum bang for the buck is directly related to having the repairs done in a contiguous geographic area. So, that would suggest to me that we focus on specific areas rather than by lottery. A lottery would result in addresses all over the area which would be contrary to repairing the maximum number of locations. If we focused on specific stretches of Pico Blvd. and Westwood Blvd., that could be work done over 4-5 days and then we could also allocate one or two days of work to each HOA and let the HOA’s decide where the work is to be done. At this time, we do not need to specific on our financial transfer forms whether or not we are doing asphalt or concrete repairs. We can indicate that we are doing sidewalk repairs. Mr. Valencia at BSS said that the NC’s that have done the sidewalk repairs have been able to do a TRANSFER of FUNDS to BSS from the NC account. This appears to be a less cumbersome process than having to get invoices from outside vendors? He did say that they are able to generate invoices when they contract with organizations from outside of the City.

There was again more detailed discussion of board members. Most believe this is a good project for the WNC; however, given the shortness of time and DONE requirements that it is not feasible to do at present.

Ty offered to assist Barbara to gather information and work on this project for consideration in the WNC’s next budget cycle. Terri concurred and requested they form a committee to work on the sidewalk project.

Lisa:
Overland School $2,518.92 for computer equipment

Lisa reviewed and Terri confirmed that these funds had previously been approved by the WNC; and, that Overland school unaware of DONE requirement and process had mistakenly purchased their items initially requested. Lisa itemized their request for:

- 2 iMac 21.5 inch 2.5 GHz Quad Core Intel i5 @ $999.00 each, total of $1,998.00
- 2 AirPort Express Base Station w/802.1 and Air Tunes @$69.00 each $138.00
- 3 Apple Adaptors @$29.00 each $87.00
- 3 HP Print Cartridges @$98.64 $295.92
Total $2,518.92 plus tax

Overland School
Motion By: Charles
The WNC moves to approve up to $2,600.00 for purchase of iMac, AirPort Express Base Station, Apple VGA Adaptor and HP Laser Jet Print Cartridges for the Overland School.

Second By: Ty
Motion Passed: 16 - 0 - 0

Lisa highlighted the success of Plant Pico Day was made possible through the Million trees LA Program with contributions from JMB Realty - 65 Flowering Pear trees were
planted in approved areas per the WNC Pico Beautification Plan and a two year Maintenance Contract was also a part of the grant received. Over 260 volunteered their time to plant trees. Religious groups, Community and HOA’s from the area were well represented. CD5 staff and Councilman Koretz came to help. The Pick Pico Bags were distributed to all volunteers as the first outreach effort for Pick Pico. The event was a huge success and gave a broader database for the outreach committee with cost of $1005.72. She stated it would be a positive for all and in keeping with this work to look at a tree maintenance program for the Pico area.

Funding From Community Benefits, #300:

Pico Beautification:
Tree Maintenance Plan
Motion to fund up to $5,325.00 for maintenance of existing Ficus trees

Lisa reviewed a detailed, itemized and illustrated proposal from Valley Crest Tree Care Services which would improve aesthetics on Pico Boulevard between the 405 Freeway and Patricia. She reviewed and noted the proposal had been broken down into sections as there was not WNC funding for the entire area. The sections are as follows:

Section A Patricia to Midvale $4,878.00
Section B Manning to Midvale $5,974.00
Section C Midvale to Military $4,466.00
Section D Military to 405 $4,653.00

There was discussion by the members that while WNC does not have funds to do the program for the entire Pico defined area - this may help to prompt involvement, assistance and support by the property owners and the businesses. Future plans will include some level of outreach to be determined as well as researching other areas of potential support to incorporate additional sections.

Motion By: Lisa:
WNC moves to use up to $5,325.00 of the remaining allocated Pico Beautification Funds for Tree Maintenance by Valley Crest Tree Care for a section of Pico Boulevard to be determined by Pic Pico Committee.

Second: Ty
Motion Passed: 16 0 - 0

Website maintenance and design of new board members business and name cards, from Outreach, #200:

Motion to approve $2889.38 to Sketch Farm
Lisa reviewed the breakdown of the expenditures as follows:

$2,400 Website Maintenance for 12 months ($200.00 per month)
$217.50 Business cards
$271.88 Name Cards
Total $2,889.38

Shannon and Lisa added that it is important that additional individuals have access to the WNC website to allow for timely posting and updates. Terri also added it is also important for compliance with the Brown Act for time requirements for notice of meetings, posting of the Meeting Minutes, etc. Lisa also stated that there would be a meeting scheduled with Sketch Farm to discuss and implement this and also to talk about cost efficiencies.

Sketch Farm
Motion By: Lisa
The WNC moves to approve $2,889.38 for Sketch Farm for website maintenance, design of business cards and name cards for new board members.
Second: Mary  
Motion Passed:  16  0 - 0

Pick Pico:  
Motion to fund up to $6,500.00 for Pick Pico Event June, 1,2,3, 2012 from Outreach, #200.

Lisa outlined the event and approximate costs as follows:  
10 Street Banners $2,500.00  
($167.00 per banner for 30 days plus $67.50 install and remove)  
10K Pico Business Maps and Specials Insert $974.00  
Design of Pico Map Sketch Farm $2,000.00  
Posters and Flyers $500.00  
Balloons and Prizes $500.00  

Approximate Total $6,500.00

Motion By: Stacy  
WNC moves to fund up to $7,000 for the Pick Pico Event on June 1,2,3 2012 to include, 10 Street Banners, Design and Printing of 10K Pico Business Maps and Inserts, Printing of Posters and Flyers, Balloons and Pico Prize Items.

Second By: Mike  
Motion Passed  16  0 - 0

Promotional Video for WNC, Outreach #200:  
Motion to approve up to $2000.00 to produce a video to be shown during Palms Rec Movie Series to promote WNC

Motion By: Lisa  
WNC moves to fund up to $2,000.00 for production of promotional videos/commercials to be run during the Palms Rec Center Summer Movies Series and to shoot Pico Prize Patrol on 6/1.2.3 Footage to be used in commercial/videos.

Second By: Jerry  
Motion Passed:  13 - 0 - 3 (Seats 7, 10, 14 )

LAPD:  
SLO Rashad Shariff  

Officer Rashad gave an overview and discussed with members and stakeholders some of the recent crimes in the WNC area. He highlighted the home break-ins are following the same pattern of gaining access in the back of the properties. He encouraged everyone to be vigilant; and, also noted that some of the reported incidences include well dressed individuals attempting to gain access. Lisa asked - what the correct phone number is to call if there is not an actual crime but a suspect situation. Officer Rashad responded 1 - 877 - ASK - LAPD.

CD5:  
Deputy Dimitri DeSilva  

Dimitri said that he worked with Arturo to set up a Crime Watch in his area. He explained that the process begins by getting the neighbors together and talking. Then they get to know each other and can best connect to watch out for one another.
Senator Curren Price:
Rebecca

Rebecca reviewed Senator Price’s 2011 – 2012 Legislative Bill Package and distributed a synopsis of the Package.

6. Public Forum

Steve and Lisa announced that Terri will be honored by Senator Curran Price in the Sheros Program. They gave a brief synopsis of her many accomplishments and said anyone wishes to join in the celebration on May 6th at the Olympic Collection to contact them for information. There is a cost of $40 a person, which is partially tax deductible. They stated this is a wonderful opportunity to celebrate women in the community who have made a positive difference; and, to celebrate Terri in particular.

Terri noted that Mike’s company was recently featured in the LA Times Business Section and that Sarah will be performing with her group on June 6th at the Mint on La Cienega Blvd.

Motion to Adjourn At 9:45PM
Motion By: Jerry
Second By: Steve

Motion Passed Unanimous 16 – 0 – 0

Submitted By Recording Secretary