Westside Neighborhood Council Meeting Minutes
Thursday, September 13, 2012
Westside Pavilion
10800 West Pico Boulevard
Meeting Room A
7:00PM

1. Call to Order

Call to order: 7:05 PM
By Terri Tippit, WNC Chair

Attendance:
John Padden (Seat 1), Lisa Morocco (Seat 2),
Michael McIntyre (Seat 3b), Steve Spector (Seat 4),
Phillip St. Pierre (Seat 5), Jerry Asher (Seat 6),
Barbara Broide (Seat 7), Terri Tippit (Seat 8),
Richard (Dick) Harmetz (Seat 10),
Mary Kusnic (Seat 11), Bob Guerin (Seat 13),
Shannon Burns (Seat 14),
Colleen Mason Heller (Seat 12),
Melissa Kenady (16), David Ty Vahedi (Seat 17)**
**Arrived 7:15PM

Also Present:
Rececca Bernall, Ryan Hursh,
Andy Shrader/CD5, Jerry Tsai

2. Approval of August 9, 2012 Minutes

Motion to approve the WNC August 9, 2012 Minutes.

Motion By: Mary
Second By: Melissa
Motion Passed: 8 - 0 - 6 (Seats 3, 5, 7, 10, 13, 14)

3. Review of Agenda (ITEMS BELOW MAY NOT BE HEARD IN THE ORDER LISTED)
4. Agenda Items:
   New Business

A) Tom Gaul, Westside Mobility Plan
   • Update on plan

Sarah Brandenberg, Fehr and Peers, presented and explained that their firm is working on this 3 year project focused on assisting the City and DOT in finding ways and making recommendations for more efficient transportation and related solutions regarding the complex traffic in West Los Angeles and surrounding corridors.

She explained that the Westside Mobility Plan is creating a transportation blueprint for the Westside in consideration of multimodal travel, north-south rail connections, and parking solutions. Sarah said their project is also updating the Coastal Transportation Corridor Specific Plan and West LA Transportation Specific Plan, both of which include nexus fee updates, and encompasses a Livable Boulevards Study. This project will be a catalyst for future action and the community will be engaged throughout the process.

Sarah and the members discussed the traffic congestion on the Westside of Los Angeles which has grown increasingly worse in recent years. All concurred the area is a desirable place to live, work, and play, creating heavy travel demands during peak and off-peak periods. Improvements to the transportation system have not kept up, and there is little room to expand arterial streets.

She added the Westside Mobility Plan is creating a blueprint for transportation planning through 2035. Sarah highlighted elements of the plan will be comprehensive in nature, multimodal in scope, and address required short-, medium- and long-term actions. Further, the plan will address the land use-transportation connection and be cognizant of climate change initiatives. She added the following:

A primary objective of the plan is to increase the passenger-carrying capacity and efficiency of the transportation system through a coordinated series of strategies.

The plan is developing new ways to measure and evaluate the performance of the transportation system, considering measures such as vehicle trips, vehicle miles traveled and greenhouse gas emissions in addition to traditional level of service measurements, in reaction to legislative requirements such as those set forth in Assembly Bill (AB) 32, SB 375 and AB 1358.

For detailed information please refer to the following sites:
http://www.westsidemobilityplan.com
westside2@fehrandpeers.com

B) Lisa Morocco

• Proposed turn restrictions north side of Pelham/Pico

Lisa reviewed the outlined this situation, including the unsafe aspects for vehicles and pedestrians. There was a discussion of members and stakeholders. Margaret Healey addressed her concerns against this item and stated that more information and feedback from the area residents is needed. Comprehensive details are found in the accompanying WNC Mobility Meeting, August 13, 2012 Report.

• Outreach Meeting September 20th

Lisa announced the September 20, 2012 Outreach Meeting and welcomed everyone to attend.
Lisa additionally reported on the success of Take Me Home Days held at the Westside Pavilion, with adoptions to their forever homes, through LANGE, Friends of Animals, German Shepherd Rescue and West Los Angeles Animal Shelter participating. She thanked everyone who helped and gave a special acknowledgement to Ryan and Steve for their continuing support.

She gave background on the new trash can at Pico and Westwood, which historically was a problem area with trash; and, Lisa thanked Chris Koontz for his help at CD5 in getting this accomplished.

Lisa also discussed the need for two new trees on Pico Blvd; she presented the following motion.

Motion:

“That the WNC approve $300 to Valley Crest Tree Services for the installation of two additional trees on Pico Blvd per the Pico Beautification Plan. Funding will draw from WNC Pico Beautification Funds.”

Motion By: Lisa Morocco
Second By: Dick
Motion Passed: 15 - 0 - 0

Update WNC Selection Election November 8

Lisa announced the candidate filing time is now to October 9, 2012 for anyone interested in running for a position on the WNC Board. She reviewed with the Board members and stakeholders present the Candidate Filing Form and required qualifications and documentation necessary for the November 8, 2012 WNC Selection Election.

She also announced the Selection Committee will have a Candidate Information Meeting on October 18, 2012, where the candidates can obtain information on procedures and campaigning.

C) David Moss, Cal State Northridge KCSN 88.5 FM

• Install Antenna Mast on roof 10100 W. Santa Monica Blvd

David Moss, David Moss Associates, Inc., Sky Daniels, KCSN Manager, And Mike Worrel, KCSN Chief Engineer presented background on KCSN 88.5FM Radio which is owned by Cal State Northridge and is in business since 1963.

David said that he, DMA, filed a plan approval for the installation of an antenna on top of 10100 Santa Monica Blvd., a 364 foot tall commercial building in the Century City area. The antenna will increase the signal for broadcasting in the LA basin and West Los Angeles.

The gentlemen discussed in detail all aspects of the installation which is in compliance and is legally permitted. They said the antenna would be installed along with 22 existing antennas on the building.

They reviewed and stated there were not any impacts associated with the installation; and noted that the tower 25 feet tall and weathered grey color.

The transmittal, plans, and application for the above referenced project were reviewed in detail including a comprehensive visual analysis with photo simulations.

The gentlemen asked for the WNC’s consideration and support of the installation of the antenna.
The following motion was presented:

“The WNC supports the applicant for the installation of a 25 foot tower to be located on the roof of the commercial building located at 10100 Santa Monica Blvd.”

Motion By: Ty
Second By: Dick
Motion Passed: Unanimous 15 - 0 - 0

(Additional information contact:
Richard Walker/Planner/David Moss & Associates, Inc. ("DMA, Inc")
613 Wilshire Blvd, Suite 105/Santa Monica, CA 90401
310 395-3481 office/310395-8191 fax/310 804-0477 cell)

5. Public Forum

Melissa, Friends of Animals Foundation, announced and distributed flyers regarding Avon's support of FOA; from August 27th to October 4th, 70% of proceeds spent on purchases using a special code will go to Friends of Animals.

Patrick Joyce, Heyler Realty announced and read an article on the WNC which appeared in their firm's September 2012 newsletter. The article highlighted the WNC's outreach efforts on Pico, the Pico community events and work with the Pico businesses located on Pico Blvd.

Barbara gave an update on the City's Mural Ordinance which has been moved for consideration to the October 11th City Planning Commission Agenda. For additional information refer to http://plancheckncla/wp-content/uploads/2012/09/supplement-mural-staff-report-for-CPC-meeting-Sept13.pdf or contact Barbara.

Barbara also updated on the Community Care Facilities issue; and for additional information contact Barbara.

Keith McCowen, candidate for State Assembly 34th District, introduced himself to the WNC Board and stakeholders.

6. Reports:

Treasurer
See Agenda Item B and accompanying report.

Outreach & Mobility
See Agenda Item B and see accompanying report.

Andy Shrader, Deputy of Environmental Affairs
And Sustainability
Dimitri de Silva
CD 5

Andy and Dimitri presented background on Prop. 37 – the November State Ballot Initiative for labeling Genetically Modified Food; and, they advised the issue had been moved up to next week City Meeting. They requested the WNC’s support for CD5’s resolution in support of Prop 37. Terri and Steve noted that the need to act is immediate given next week’s City meeting and Terri stated that this arose after the posting of the September WNC Agenda. The WNC Board members acknowledged and discussed the need to act immediately and the following motion was presented:
Motion:
“The WNC acknowledges the need to act immediately on this item with regard to the change in timing to next week regarding CD5’s request for WNC consideration and support.”

Motion By: Shannon  
Second By: Ty  
Motion Passed: Unanimous 15 – 0 - 0

Terri read the CD5 resolution and the following motion was presented:

Motion:  
“The WNC support the CD5 Resolution in support of Proposition 37.”

Motion By: Colleen  
Second By: Melissa  
Motion Passed Unanimous 15 - 0 – 0

LAPD: Senior Lead Officer Rashad  
Senior Lead Officer Mario Gonzales

Officer Rashad presented the Crime Update and noted Officer Gonzales was not here as he was responding to a call.  
Officer Rashad discussed the incidents which occurred on Sept 7th and Sept. 13th.  
He stated that auto break-ins are down and reminded everyone be alert and aware.  
Officer Azad reported with Officer Rashad; they announced the cancellation of the West Fest event and reminded everyone of their upcoming annual Haunted House event.

Senator Curren D. Price  
26th Senate District  
Rebecca Bernal

Rebecca spoke and presented an overview of Senator Price’s 2012 Legislation which is on the Governor's desk at this time. She announced their annual Operation Gobble which provides turkeys for needy families and their Holiday event and toy drive taking place in the first week of December. For more information and to participate, she asked everyone to contact the Senator’s office.  
Terri announced that Rebecca is leaving her position and acknowledged her work over the past years; she said we will all miss her and everyone concurred. Rebecca thanked everyone for their support and stated how much she has enjoyed working with Senator Price and with the WNC. She noted her replacement is Lauren Pizermain.

Motion to Adjourn At 9:13PM.

Motion By: Lisa  
Second By: Melissa

Motion Passed: Unanimous  
Submitted By Recording Secretary