



**WESTSIDE NEIGHBORHOOD COUNCIL**  
P.O. Box 64370 Los Angeles, CA 90064  
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**Westside Neighborhood Council Meeting Minutes**  
**Thursday, April 11, 2013**  
**7:00 P.M.**  
**Westside Pavilion**  
**10800 W. Pico**  
**Meeting Room A**  
(3<sup>rd</sup> Floor behind food court)

**AGENDA**

**1. Call to Order**

**Call to order: 7:06PM**

**By Terri Tippit, WNC Chair**

**Attendance:**

**John Padden ( Seat 1 ),  
Lisa Morocco ( Seat 2),  
Michael McIntyre Seat 3), Arrived 7:10PM  
Steve Spector (Seat 4),  
Gregg Berwin (Seat 5),  
Sarah Shaw (Seat 6),  
Barbara Broide (Seat 7),  
Terri Tippit (Seat 8),  
Richard (Dick) Harmetz (Seat 10),  
Mary Kusnic (Seat 11),  
Arturo Martinez (Seat 12b), Arrived @ 8:30PM  
Bob Guerin (Seat 13),  
Shannon Burns (Seat 14),  
Eric Shabsis (Seat 15),  
Melissa Kenady (Seat 16),  
Aaron Rosenfield (Seat 17)**

**Also Present:**

**LAPD, Officer Rashad & LAPD Officers  
Susan Bursk, President/CEO, Century City Chamber**

**2. Approval of March 14, 2013 minutes**

**Mellissa - Motion – That the WNC approve the March 14, 2013 Minutes**

**Second by: Mary**

**Motion approved 13 – 0 - 0**

**3. Review of Agenda (ITEMS BELOW MAY NOT BE HEARD IN THE ORDER LISTED)**

**4. Agenda Items:**

**New Business:**

**A) Selection Seat 5:**

- **Gregg Berwin**

Terri presented background information on Gregg including letters of reference for him regarding Seat 5.

**Motion by Steve – That the WNC approve the selection of Gregg Berwin, Westfield for Seat 5, representing Century City Businesses.**

**Second By: Lisa**

**Motion Approved: 13 – 0 – 1 (Seat 3)**

Steve acknowledged and Terri and the WNC board welcomed Gregg. Gregg spoke of Westfield, his background and work in the community including his prior service on the WNC as an alternate.

**B) Evan Roosevelt, Clear Channel Outdoors:**

- **Presentation on Clear Channel Outdoor**

Evan presented background and history on Clear Channel. He stated the company is operating in 43 states. He gave a general overview and update on the litigation with respect to digital billboards including the City's contract. Evan also referenced that there are underlying permits for regular billboards in the locations where the digital bill boards are at present. Evan also spoke of the communication benefits of the digital billboards, real time update capability in fighting crime, etc. and noted the support of the FBI and US Marshalls in this regard. He stated their company provides jobs, etc. and wishes to be a partner in the community. There was clarification by Steve regarding the LA City Attorney recommendation on who should participate in discussions, etc., if there were to be a conflict/potential conflict. Bob recused himself as did Eric. Eric was interested in the WNC writing a letter to the City with qualifications. Terri stated that the City Council was adjourned in private session waiting for the court's ruling. No action was taken at this time.

**C) Sierra Enticknap, Celebrate Israel:**

- **Support for April event at Cheviot Hills Park**

Adee gave an update on the final stages of planning and interaction with all City departments including LAPD for the Celebrate Israel Festival on Sunday April 21<sup>st</sup>.

She distributed admission tickets to all those interested and attending; and confirmed that all areas of concern from last year had been addressed. The WNC will be participating in Outreach at the event.

**Motion by Barbara – The WNC supports the Celebrate Israel activity on April 21, 2013 at Cheviot Hills Park.**

**Second by: Lisa**

**Motion passed 16 – 0 – 0**

**D) My La, Planning Department**

- **Presentation on Mobility Element Notice of Preparation (NOP) of an Environmental Impact Report (EIR)**

**No representative attended and this was not addressed at the meeting.**

**E) Nancy Samovar,**

- **City signs on her lawn**

**Nancy Samovar stated she has been a resident at her home for 43 years and spoke of the history of the signage in front of her home. She also showed samples and a number of photographs of the signage.**

**She is asking for the WNC to assist her with the City departments involved, with respect to any possible solution/mitigation of signage which has become a burdensome situation for her.**

**Wesly Hernandez, CD5 Field Deputy, who was of town for the WNC meeting, provided background information on Ms. Samovar's issue regarding City signage. He acknowledged the issues predate him, but provided information which was distributed by Terri in advance, noting that LADOT field checked the location in September 2012. Since then, another sign has been added and Terri said CD5 is working with LADOT to field check the location again and will update if any new information arises.**

**Also Terri said the CD5 letter to City Planning requesting a 30 day extension to the public comment period of the Mobility Element was drafted and is awaiting Councilmember Koretz's signature; and, the WNC will receive a final copy when available.**

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**Submitted by Wesly Hernandez/Field Deputy/Office of Councilmember Paul Koretz/**

***“A field investigation was conducted at Cheviot Drive and Motor Avenue, reviewing the locations of and need for existing traffic control signs. The plan for the striping and signs was designed by traffic engineers who are experts in ensuring that all traffic control devices are installed at the locations recommended by National and State guidelines. The signs have been installed within The City of Los Angeles Right of Way. LADOT has the right to install traffic signs within the city's right of way. That plan shows all of the above-mentioned signs should be placed on the east side of Motor Avenue, northerly of its intersection with Cheviot Drive, matching the locations for those signs in the field.***

***The special treatment for the crosswalk is handled by the Department of Public Works, Bureau of Street Services. Presumably Mr. Hernandez in CD 5 is working with them regarding this issue.***

**ADAN DIAZ**

**Transportation Engineering Associate**

**LADOT Western District”**

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**Motion by Shannon – That the WNC write a letter to CD5 and LADOT, referencing “that although the City and LADOT are within their rights regarding the signage,” that consideration be afforded to Ms. Samovar with respect to any possible and feasible mitigation regarding the signage.**

**Second by: Mary**

**Motion passed: 15 - 0 - 0**

**F) Lisa Morocco, Funding:**

**Motion to support Neighborhood Council Funding Proposal to create new checking account system**

**Motion by Lisa - The WNC moves to support Council File Number 11-1020-S1 on Neighborhood Council Funding to create a checking account system to allow NCs to make expenditures from their annual budget allocations.**

**Second by: Bob**

**Motion Passed 16 - 0 - 0**

**Motion to approve \$1,400.00 for 7 months of web service**

**Motion by Lisa – That the WNC approves \$1,400.00 for seven months of web service.**

**Second by: Mary**

**Motion Passed 16 0 - 0**

**Motion to support the Mural Ordinance - Council File Number 11-0923 -on the amending of the proposed mural ordinance.**

**Terri, Lisa and Barbara presented background on the Mural Ordinance. Terri said that the NCs have been asked to do Community Impact Statements (CIS) and noted that she had previously distributed the information to the board.**

**After extensive discussion among the members it was agreed that no action would be taken at this time as there is not sufficient information to do so.**

**Lisa said she would do more research and provide additional information as it is available to the board.**

**G) Steve Spector**

- **Amend board member term from 2 years to 4 year term**
- **Decide if WNC holds Election Spring 2014 or Selection Fall 2014**

**Steve presented information on the election and selection process and discussed aspects of the WNC by-laws. He and Terri reviewed with the members the WNC's history with respect to the various processes, terms, etc.**

There was a detailed discussion of the board members. Steve and Terri discussed and defined the selection and election process.

Bob and Barbara noted the opportunity should be available for all stakeholders who are interested and all agreed.

Bob suggested WNC look at its board member vacancy process, specifically to have the stakeholder make final vote on the replacement, rather than the board as under the current bylaws. It was suggested that Bob lead a committee to propose how our bylaws might be changed to accommodate that.

Several board members voiced concern about the cost of an election and the likelihood that the costs would be taken from the already reduced and small NC operating budgets.

Steve noted that while board turnover is good and it has always been encouraged; in reality, there has not been a large interest within the community in participation as a volunteer on the board. In 10 years it has been relatively small.

Terri explained the filling of the vacancy on the WNC board using the example of Gregg Berwin for Business Seat 5.

Terri explained that the City system is looking to have the next elections for NC's in Spring of 2014, next year. Steve and Terri noted that either way, the City would regulate the process and a committee of the WNC would be appointed to work with DONE.

Steve stated that dependent upon what is decided, the WNC by-laws may have to be amended.

It was stated that as it stands at present – the next WNC Selection will be held in November 2014.

**Motion:**

The WNC moves to support Council File Number 11-1912-S1 on Neighborhood Elections merging DONE's efforts with the City Clerk to conduct Neighborhood Council Elections in Spring 2014 and that the City fully fund the 2014 elections.

**Motion by Steve**

**Second Shannon**

**Motion Passed 16 – 0 - 0**

**5. Reports:**

**Officer Rashad:**

- LAPD Update

Officer Rashad presented his update on crime activity in the WNC area, noting that crime is down, and introduced the members of the LAPD Gang Unit. Sergeant Moriano, a 17 year LAPD officer, and Officers Dysina, Keller and Duane spoke about the areas that encompass their work in the community. The Officers stated that WLA is not a 'city gang area'. Shannon, Terri, Lisa, Barbara and others noted and discussed aspects of graffiti and crime with the Officers.

**Wesly Hernandez:**

- CD5 Update

No report as Wesly is out of town.

**WNC Treasurer Report / April, 2013**

**Lisa Morocco Treasurer**

**Bob Guerin Co-Treasurer**

Lisa presented and reviewed the WNC Treasurer's report as follows:

Starting Balance	21,886.13
100 Operations Starting Balance	1,345.50
Verizon (Monthly Charges Total for YTD)	326.77
Earthlink (Monthly Charges Total YTD)	241.30
PO BOX Renewal 1 YR (Oct)	218.00
Verizon March	36.47
Backblaze Computer Back Up February	50.00
Toshiba Repair for Terri Laptop (October)	24.95
Cawley Company Name Badge for John Padden (Nov)	26.86
Cawley Company Name Badges for New Members (December)	44.91
Epson Ink March	96.94
Total Spent March	133.41
Remaining Balance 100 Operations	1,212.09
200 Outreach Starting Balance	6,476.65
CopyLand Take Me Home Postcards (August)	99.16
Lisa Morocco Reimbursement for Pick Pico Street Permit (Sept)	414.48
Lisa Morocco Reimbursement for Plant Pico Flyers (Oct )	49.04
Kinkos Printed Copies of Pico Beautification Plan(December)	215.11
Sketch Farm Web Maintenance(January)	3,700.00
Louises Food for Outreach meeting February	145.56
Pico Tree Contest	115.10
Total Spent March	115.10
Remaining Balance 200 Outreach	6,361.55
300 Community Improvement Starting Balance	9,120.25
Valley Crest Tree Service/Tree Trim Pico (July)	3,072.29
Valley Crest Tree Care 2 Trees on Pico (Sept)	300.00
Total Spent March	0
Remaining Balance 300 Funds	9,120.25
400 Neighborhood Purposes Grant Starting Balance	4,943.73
Westwood Charter Grant for iPads(December)	1,300.00
Overland School Grant for Mural(December)	1,375.00
FOWLA for LAFD (January)	1,500.00
Friends of Rancho Park/Palms Library(January)	768.73
FOWLA for Palms Park(February)	1,300.00
FOWLA for LAPD	1,699.75
Total Spent March	1,699.75
Remaining Balance 400 Community Improvement	3,243.98
Ending Balance January	19,937.87

## 6. Public Forum

Lisa talked about details for the Naming the trees / orange ribbons promotion for the 1 year anniversary event for Plant Pico.

Steve discussed with Terri and the members the aspects and details of the future WNC Selection/Election, reference details as related are included under Item G.

John Padden announced their chili cook-off this Sunday 1:00PM to 3:00PM at their offices on Pico. Lisa said ribbons can also be picked up there for the Pico name the tree promotional event.

Aaron and Barbara made several community related announcements.

Eric said the Westwood Elementary School is in the search process for a new principle.

Juan Camacho, Fox Entertainment, announced and discussed details of their tree replacement project on the Pico facing side which is in process. He stated there are 26 trees of which it has been recommended by experts, 13 be replaced immediately. The trees are on the Fox property and the new replacement trees will also be planted on their company property. Juan said the work will be scheduled mid-day to avoid as much impact on traffic as possible.

Ryan Hursh, Westside Pavilion Manager, announced he is leaving in May to manage another Macerich Mall in Scottsdale, AZ. Steve and everyone acknowledged Ryan and all he has done to assist the WNC. Steve noted the positive benefits and his work with pets/animals. Everyone wished Ryan well and said that he will be missed.

Motion to Adjourn At 9:30PM.

Motion By: Shannon

Second By: Steve

Motion Passed: Unanimous

Submitted By Recording Secretary

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. **Public forum is limited to 2 minutes per speaker**, unless waived by the presiding officer of the Board. The chair may take items out of order. Agenda is posted for public review at: Palms and Cheviot Hills Park, Palms Library, Westside Pavilion, Westfield Century City and [www.wncla.org](http://www.wncla.org)