



WESTSIDE NEIGHBORHOOD COUNCIL
P.O. Box 64370 Los Angeles, CA 90064
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Westside Neighborhood Council Meeting Minutes
Thursday, January 9, 2014
7:00 P.M.
Westside Pavilion
10800 W. Pico
Meeting Room A
(3rd Floor behind food court)

AGENDA

1. Call to Order

Call to order: 7:04PM

By Terri Tippit, WNC Chair

Attendance:

John Padden (Seat 1)
Lisa Morocco (Seat 2)
Brandon Behrstock (Seat 3)
Steve Spector (Seat 4),
Juan Camacho (Seat 6)
Barbara Broide (Seat 7)
Terri Tippit (Seat 8)
Richard (Dick) S Harmetz (Seat 10)*
Mary Kusnic (Seat 11)
Arturo Martinez (Seat 12a)
Bob Guerin (Seat 13)
Eric Shabsis (Seat 15) *
Melissa Kenady (Seat 16)
Aaron C Rosenfield (Seat 17)

*** Arrived at 7:08PM**

Also Present:

Bennett Cohen

2. Approval of November 14, 2013 Minutes

Motion by Lisa: "That the Westside Neighborhood Council approve the November 14, 2013 Meeting Minutes."

Second by: Melissa

Motion approved 12 – 0 – 0

Approval of December 12, 2013 Minutes

Motion by Mary: "That the Westside Neighborhood Council approve the December 12, 2013 Meeting Minutes with edits as noted by Bennett Cohen."

Second by Aaron

Motion approved 7 – 0 – 5 Seats 1, 4, 6, 7, 11)

3. Review of Agenda (ITEMS BELOW MAY NOT BE HEARD IN THE ORDER LISTED)

4. Agenda Items:

New Business:

A) Melissa Kenady:

Selection of 2014 Officers:

Melissa reviewed and announced the selection of WNC 2014 slate of officers as follows:

- Chair, Terri Tippit**
- Vice-Chair, Steve Spector**
- Corresponding Secretary, Aaron Rosenfield**
- Co-Recording Secretary, Mary Kusnic and Shannon Burns**
- Co-Treasurer, Lisa Morocco and John Padden**

Motion by Melissa: "That the Westside Neighborhood Council approve the 2014 slate of officers as noted: Chair, Terri Tippit, Vice-Chair, Steve Spector, Corresponding Secretary, Aaron Rosenfield, Co-Recording Secretary, Mary Kusnic and Shannon Burns and Co-Treasurer, Lisa Morocco and Melissa Kenady."

Second by: Eric

Motion Passed: 14 – 0 - 0

B) Alisa Smith:
Presentation on WNC Selection Election for May 2014
(Alisa Smith did not attend.)

Terri provided background on the Selection and referenced that the WNC by-laws provide for Selection to be held in November 2014.

She asked Bennett Cohen to Chair the Selection Committee and he accepted; and she noted that Alisa Smith will oversee the WNC Selection which will be held on November 14 2014 at 6:00pm at the Westside Pavilion.

Terri and Steve reviewed and highlighted particulars of the Selection process. They along with the board members discussed with Bennett the process, qualifications and verification for individuals expressing interest to run for a particular seat business or residential seat.

The detailed plans for community outreach were outlined in discussion with the board members to include outreach at WNC and community events, area parks, library. Outreach will also include community based organizations and groups including CD5, HOA's, PTA's, area chambers, religious organizations, businesses, neighborhood events and walks. PSA's will be incorporated. More details will follow.

C) Barbara Broide:
• Update on Sign Ordinance

Barbara discussed with the board members in detail the current status of the sign ordinance which does not ban digital signs. She presented and discussed information and updates from the website 'ban billboard blight. Additional details are available on the site. It was noted that the WNC has already taken a position on the issue. There has been no apparent activity since then. She stated the importance of doing so again as this can and will have potential impact on the quality and safety of our streets and in our neighborhoods and requested the following motion.

Motion by Barbara:

"The Westside Neighborhood Council opposes conversion of traditional billboards to digital/electronic format or to restore operations of digital/electronic billboards already declared illegal."

Second by: Dick

Motion Passed 7 – Against 1 (Seats 13) - Abstain 6 (Seats 2, 4, 6, 11, 12, 15)

5. City Reports

Officer Rashad & Officer Mario Gonzales:

- **LAPD Update**

Officer Mario presented his update on crime activity in the WNC area, noting that there were not any burglaries in his area during the past month. Lis, Dick, Barbara and Aaron discussed various incidents in the WNC area including an area mugging and mailbox vandalism. As always, Officer Mario asked everyone to be vigilant and look out for your neighbors.

He also announced the Los Angeles Police Commission Community Meeting which will be held on January 14 2014, 6:30 – 8:00pm at the Daniel Webster Middle School, 11330 Graham Place. For more information call 213 236 1400.

**Jesus Oroczo:
CD5 Update**

**Mayors Report
Daniel Tam had to leave before giving his report.**

WNC Treasurer Report

Lisa Morocco, Treasurer

• **Lisa presented and reviewed the WNC financial report as of January 9 2014. She noted the expenditures for \$79. for ink, \$350. for the webmaster and \$1,699.75 for the WLA Police jackets for outreach regarding the Bakersfield to Las Vegas race. She noted the opening balance of \$26,065.63 and the closing balance of \$23,936.88.**

Lisa made a motion: “That the Westside Neighborhood Council approve the January 9 2014 WNC Financial Statement as presented.”

Second by Melissa

Motion Passed 14 – 0 - 0

Lisa also updated on Pico Boulevard events including a new bus shelter and new tree in front of Nordstrom’s. She acknowledged and thanked Francios Nion and Valley Crest.

6 . Public Forum

Todd Person, Metabolic (Fitness and Training Center), 2333 Pontius Avenue, Los Angeles, Spoke about his facility. He stated he was a personal trainer for 32 years and he moved to the Pontius location approximately 18 months ago. He discussed the aspects of his business and training methodology.

He stated parking is difficult at best on Pontius and he asked for the WNC's advice and assistance with respect to the large RV's parked on the street near his location.

Terri said she would put him in touch with CD5 to assist.

Lydia Gutierrez introduced herself and announced she is running for State Superintendent of Public Instruction 2014. She discussed her background as a teacher for 20 years+ and gave her views and background on the challenging state of public and charter schools in Los Angeles. More information is available at Lydia@Lydia4school.com.

Terri announced that Lisa has been asked to serve as a Commissioner on the on the Mayor's LA Commission. The ceremony will take place on January 14th at 10:00 am with the City Council.

Eric discussed the Great Streets Initiative which includes Pico; he noted this is a focus of Mayor Garcetti.

Motion to Adjourn At 8:47pm.

Motion By: Bob
Second By: Mary

Motion Passed: Unanimous
Submitted By Recording Secretary

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. **Public forum is limited to 2 minutes per speaker**, unless waived by the presiding officer of the Board. The chair may take items out of order. Agenda is posted for public review at: Palms and Cheviot Hills Park, Palms Library, Westside Pavilion, Westfield Century City and www.wncla.org