

Outreach Committee Report
May 14, 2020

1. We got a call from CD 5 saying that WW Rec center needed towels for their new temp homeless shelter. We organized with all the local HOA groups and donated over 900 used towels to Rec and Parks to distribute to not only Cheviot and WW Rec Centers, but for all centers being set up in LA. We got the first 125 to them in an hour and the rest in 2 days.

https://losangeles.cbslocal.com/video/4496414-gift-of-a-towel-raises-spirits-for-those-experiencing-homelessness/?fbclid=IwAR2MR1I6hsdgt9qmOrx9WXV1qe1hB7Ked_Q97QxWrlsFD4IO38oLvgZd3RI

2. We supported and help create an effort with Friends of West LA, a 501c3) to create a program called Responders First. This program delivers meals to Ronald Regan UCLA ER 3X a week and to provides zero cost meals to all in uniform and on duty Police and Fire and EMS in our area. Currently we have 17 participating restaurants providing these on demand free meals. This supports our first responders and provides a much needed revenue stream to our local restaurants during this crisis. Police and Fire are delighted and report that moral is high because of this program.

<http://respondersfirst.la/>

3. Since Pick Pico, a free community street fair that the WNC produces every year to promote local businesses, non profits and schools had to be canceled due to the COVID crisis, we created Click Pico.

Click Pico is a website that promotes local businesses here in the area...a virtual Pick Pico.

We created banners for the restaurants to hang outside saying they are open and we encourage our stakeholders to use this one stop local shopping site to support our beloved local businesses.

<https://clickpico.com/>

4. We have created a phone call tree to outreach to all seniors 65 and older in the WNC area. The contact list was provided from CD5 and all board members and neighborhood volunteers called over 3K seniors to be sure they are okay and to give them information about services and other programs available to them.

5. We created a Cereal Bowl Drive for the Westside Food Bank. Donations from all groups in the WNC boundaries will be made this weekend and Westside Food Bank will be picking up on Tuesday May 5th. We will keep you posted on how many boxes we can donate to them.